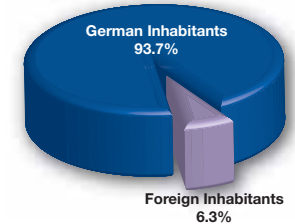
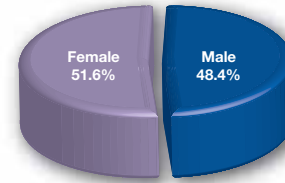
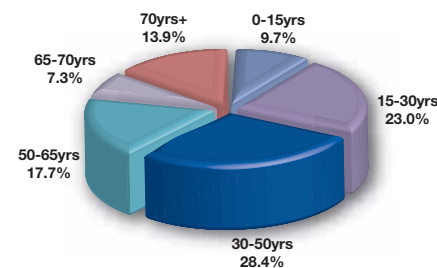


# city of Leipzig

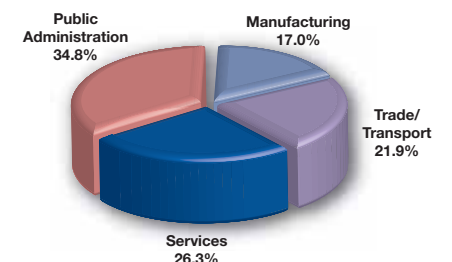
population of Leipzig — 505,069<sup>1</sup>



population by age<sup>1</sup>



employment structure<sup>2</sup>



## Tourism<sup>1</sup>

### Arrivals and Overnight Stays for 2006

Arrivals	997,038
Overnight Stays	1,848,913
Average Stay (days)	1.9

### Visitors by Home Countries for 2006

Arrivals in Accommodation Facilities Total	997,038
Federal Republic of Germany	845,420
Europe (except for Germany)	109,132
Other	42,486

Research information  
for the city of Leipzig and  
surrounding areas

AS AT 31 DECEMBER 2006

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# Leipzig's catchment area

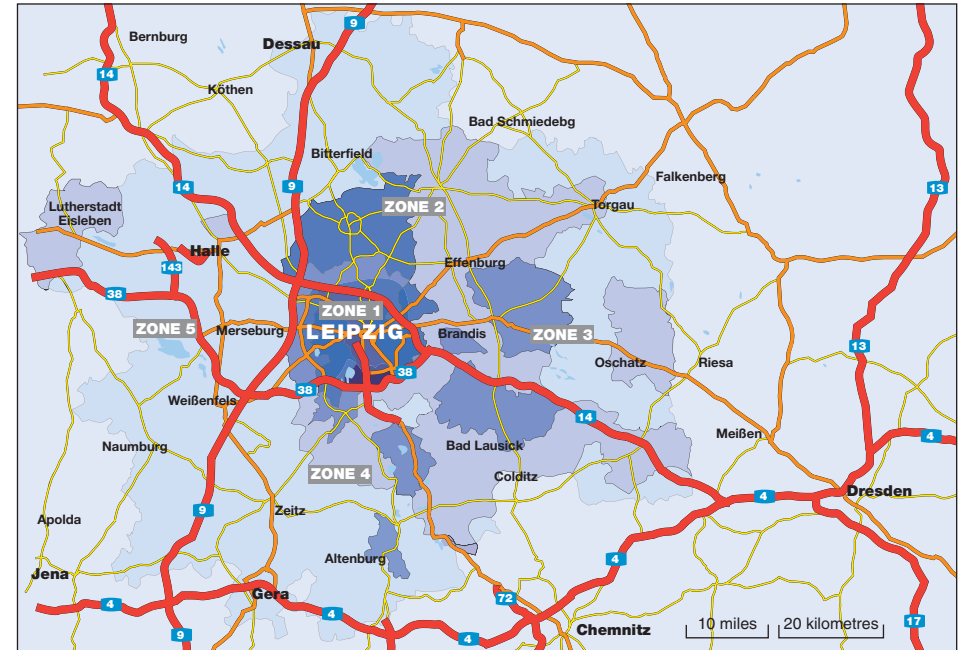
consumer demand volume for 2006<sup>3</sup>

Area	Residents	Spending per person (€)	Demand Volume (€ million)
<b>Zone 1</b> City of Leipzig	505,069	4,648	2,347.5
<b>Zone 2</b> North	296,225	4,520	1,339.0
<b>Zone 3</b> East	284,609	4,565	1,299.3
<b>Zone 4</b> South	393,213	4,535	1,783.3
<b>Zone 5</b> West	577,057	4,580	2,642.8
<b>Catchment Area in Total</b>	<b>2,056,173</b>	<b>4,577</b>	<b>9,411.9</b>

consumer demand catchment area for Leipzig's retail trade<sup>3</sup>



customer catchment area of Leipzig<sup>3</sup>



Intensity of colour reflects the concentration of turnover retained by the city centre

Leipzig's retail trade achieves a current turnover of €2,326.4 million.<sup>3</sup>

Leipzig city achieves 55% of its turnover from within its immediate catchment, 33% from its wider regional catchment and 12% from outside the region.<sup>3</sup>

The inner city of Leipzig has become a dynamic retail trade location during recent years, and currently provides a retail area of 170,000sqm. The arrival of high-profile national and international retailers has also led to a significant increase in the quality of city centre retail, which now compares favourably with Germany as a whole.<sup>3</sup>

SOURCE: 1. www.leipzig.de 2. Kempers City Profile Leipzig 3. Potential for the Development of the Retail Trade in the Inner City of Leipzig', BBE Management Consultants GmbH, December 2006

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